



TRIPLE B CORPORATION

FRESH PRODUCE DELIVERED DAILY

4103 2nd Avenue South Seattle, WA 98134 (206) 625-1412

To: Our Valued Suppliers

This letter is intended to notify all suppliers that Charlie's Produce is fully supporting the Produce Marketing Associations and United Fresh's – Produce Traceability Initiative (PTI). As a partner in the produce industry, Charlie's Produce is committed to the successful, timely implementation of this comprehensive standardized case level traceability system.

According to milestone #3 of the PTI, all suppliers are required to communicate the GTIN (Global Tracking Identification Number) and corresponding information to all customers. This milestone was due by Oct. 2009 and is ongoing.

Please provide us with a GTIN for all SKU's that Charlie's Produce purchases from your organization so that we may begin integrating in to our WMS (Warehouse Management System) as well as forwarding on to our customers.

If you have already sent us the initial info please consider this as a reminder to send us any updated GTIN's when new items are purchased, notification of substitutions, and changes to existing GTIN's.

Additionally, milestone #4 and #5 is due by the end of 2011. #4 calls for the labeling of every case sold with the GTIN, Lot#, and harvest or pack date (if not already encoded in Lot). #5 calls for the GTIN/Lot/Date to be encoded in a GS1-128 barcode allowing us to scan the info into our WMS at receiving.

Suppliers that pack produce in a Charlie's Brand box will need to include a PTI compliant label using Charlie's GTIN and their own Lot # by the end of 2011.

A complete list of milestones and timelines associated with the PTI can be found on the official PTI website at www.producetraceability.org.

Thank you for your support of the Produce Traceability Initiative.

If you have any further questions or concerns please do not hesitate to contact me.

Sincerely,
Casey Precourt
PTI/WMS Project Manager

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