



Sobeys Capital Incorporated
4980 Tahoe Boulevard
Mississauga, Ontario L4W 0C7

T 905 238 7124

sobeyscorporate.com

An Open Letter to The Fresh Produce Industry re Case Labels

May 2020

Our company is committed to the use of the attached standardized case label developed in conjunction with the fresh produce associations in Canada and the U.S. We take the vendor/buyer relationship very seriously and recognize the value to the entire supply chain when standardized processes, such as the use of one common label for all fresh produce items, are in place. For this reason, our organization is supportive of the use of this label in its current format.

If you have questions about our implementation, please contact me or your category manager/buyer.

Sincerely,

A handwritten signature in black ink that reads "Yan Branco".

Yan Branco
VP National Produce Sourcing