



## Toolkit Introduction

This online toolkit is designed to convey all of the relevant and important information companies throughout the produce supply chain will need to implement the Produce Traceability Initiative's (PTI) Action Plan and its seven milestones to achieve chainwide, electronic traceability of produce. This toolkit offers a step-by-step compilation of best practices, definitions and explanations to help you understand the what, when, where and how for each of the action plan's milestones. The milestones are to be implemented in the order they are presented – in other words, you cannot jump ahead and begin Milestone #7 before implementing the previous milestones. Therefore, this document is laid out in similar fashion, providing all of the information for each milestone in the order that each milestone should be implemented.

This is a “living” toolkit; that is, as best practices for each milestone are developed, they will be added to the toolkit. As such, it is important that you check up with this document periodically to ensure you have the latest best practices for each of the milestones. Where best practices have not yet finalized, that has been noted in the toolkit.

Any feedback you might have to make this document more informative would greatly be appreciated. Please direct comments to [gflaming@pma.com](mailto:gflaming@pma.com).