PTI Webinar Series
Implementing PTI:
Best Practices for Packer/Shippers

Official PTI Webinar
September 7, 2011
Introducer/Moderator

Dan Vaché
- United Fresh Produce Association
- Vice President – Supply Chain Management
- Co-Chair, PTI Technology Working Group
PTI volunteer structure

- PTI Leadership Council
  - Executive Committee
  - Working Groups
    - Master Data
    - Implementation
    - Industry Communications
    - Technology
  - Association Interest Group
Tracing forward
Tracing back
Today’s program

- How and where to start with the PTI
- Internal Resources
- External Resources
- PTI and Field Packing
- PTI and Facility Packing
- Internal & External Pilots
- Communication
- Implementation
- Questions and Answers
Implementing PTI: Best Practices for Packer/Shippers
Implementing PTI: *Our Guest Speakers*

- Joe De Sante - Supply and Facilities Manager
- John Williams - Director of Information Technology
- James Chronowski, GS1 US - Global Standards Director (Technical Expert)
- Angela Fernandez, GS1 US - Senior Director, Industry Engagement — Retail/Grocery/Fresh Food
Implementing PTI: Best Practices for Packer/Shippers

- Implementation of the PTI
  - Who?
  - When?
  - Where?
  - Why?
Implementing PTI: Best Practices for Packer/Shippers

- Technology
  - Current Capabilities
  - Work Flow
- GTIN Assignment
  - Format
Best Practices for Packer/Shippers

- Solution Providers
  - Who?
  - How?
  - Why?
  - How Many?
  - Presentations
  - Trials
Best Practices for Packer/Shippers

- Field Packing and the PTI
  - When to apply the label?
    - Team Member Input
  - Benefits
    - Immediate/Future
  - Challenges
Best Practices for Packer/Shippers

- Facility Packing and the PTI
  - Challenges
  - Benefits
Best Practices for Packer/Shippers

- Pilots
  - Start small
  - Internal
  - External
  - When
  - Results
Best Practices for Packer/Shippers

- Implement
  - When
  - Communicate
    - Internal
    - Trading Partners
Benefits for Packer/Shippers

- The world is changing
- Are there unseen benefits?
  - Today?
  - Tomorrow?
**How to get started**

- Embrace it, don’t wait
- Keep it simple, don’t over think it
  - Form a team
  - Conduct pilot tests
  - Use data to improve your business
- Seek help
  - www.producetraceability.org
  - Association subject matter experts
  - Early adopting peers
Questions and Answers

Q&A Moderator: Angela Fernandez
- GS1 US
- Senior Director, Industry Engagement
Retail/Grocery/Fresh Foods
**Q&A: To ask a question...**

- Type it into the “Q&A” box
  - Bottom right corner of your WebEx window
- Send your question to “all panelists”
- Questions are submitted anonymously, to protect participants’ privacy
Thank you!

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