

**From:** Supplier Communication  
**Sent:** Wednesday, June 07, 2017 11:36 PM  
**Subject:** Produce Traceability Initiative (PTI)

**Walmart**  Supplier  
Administration

Memo

To: Valued Walmart US Fresh Suppliers

From: Shawn Baldwin, Senior Vice President GMM Produce & GFS

Date: June 7, 2017

RE: **Produce Traceability Initiative (PTI)**

At Walmart, visibility to inventory flow and product life is critical to providing merchandise to customers in the right quantities and at the right time. To help us continue to improve product availability and quality, we are asking you to provide industry standard Produce Traceability Initiative (PTI) Labels and Advanced Ship Notification (ASN) information beginning July 5, 2017.

**Benefits of PTI Label with ASN Information:**

- Provides data in advance of shipment receipt which speeds up the planning, receiving and reconciliation process.
- Improves order cycle time and drives OTIF visibility and quicker recovery from quantity exceptions.
- Provides shelf-life visibility which drives prioritization from dock to shelf and efficient recall management.

**Action Required:**

- Begin providing PTI requirements (Industry Standard PTI Label with the PLU/UPC) **by July 15, 2017**.
  - See example PTI Label with new requirements in attached document.
- Embed select information within the GS1-128 barcode as well as the human-readable portion.
  - Include the following Application Identifiers (AI's):
    - (AI10) – Lot number
    - (AI13) – Harvest Date – Fresh crop, repacked produce commodities
    - (AI13) – Pack Date – Storage crop (e.g. potatoes, onions, etc.)
    - (AI15) – Best Before Date – Prepackaged produce (e.g. bagged salad)
    - (AI414) – Global location number (specific growing area)
- Review your EDI infrastructure with your EDI Team (or Value Added Network partner) and map the ASN specifications.
- Once mapping is complete, start transmitting ASNs for all active POs shipped to a Walmart DC. Ensure all cases have a PTI Label and all pallets have a Pallet Label (SSCC18.)
- If you are unable to send ASNs or PTI Labels by July 15, 2017 **notify** [ASNPTIinit@walmart.com](mailto:ASNPTIinit@walmart.com) **on or before July 05, 2017** with a date by when you can be compliant.

**Resources:**

- PTI Label Specifications and ASN with PTI document, click here: [Produce PTI ASN Spec](#)

- ASN FAQ document (see attached document)

**Contacts:**

- For questions regarding ASN, contact EDI Support at (479) 273-8888 or email [edi@walmart.com](mailto:edi@walmart.com)
- For questions regarding PTI (including labels), email [ASNPTIinit@walmart.com](mailto:ASNPTIinit@walmart.com)

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