PTI Governance Structure

PTI Leadership Council
- Retailers (8)
- Foodservice Operators / Growers / Suppliers (14)
- Distributors (5)
- Wholesalers / Brokers (4)
- Associations: CPMA, FMI, GS1 US, PMA, UFPA (5)

Executive Committee
- Retailers (2), Foodservice (1)
- Growers / Suppliers (1)
- Wholesalers / Brokers (1)
- Association Presidents: CPMA, GS1 US, PMA, UFPA (4)

Interest Groups
1. Associations – Includes Commodity Groups and Industry Associations
2. GS1 MOs – Includes GS1 Member Organizations with produce export operations

Working Groups

Implementation
- GTIN, GS1-128, Lot Number
- Case and Pallet Labels
- Implementation tools
- Best practices
- Pilots and business cases
- Scorecarding / Metrics

Master Data
- Substitutions
- Data exchange
- Data synchronization

Industry Communications
- Marketing & Communication Strategies
- Best Practices / Case Studies
- Collateral
- Awareness
- Survey

Technology
- Assess technology needs
- Scalable solutions

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