Senior Vice-President & Chief Operations Officer

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| VANCOUVER   | April 23, 2012   |
|-------------|--|
| CALGARY     | Dear Valued Supplier,  |
| TORONTO     | The Oppenheimer Group, as a member of the Produce Traceability Initiative (PTI) Leadership Council, is committed to implementing the milestones recommended by the PTI.            |
| SEATTLE     | Currently 50% of our pack locations have completed PTI milestone #5 – carton label barcode encoding of the GTIN and Lot Number and we plan to be 100% by the end of                |
| LOS ANGELES | December 2012. We expect incoming shipments to have the recommended PTI case label as per the PTI best practices documents as we roll out our capabilities at receiving locations. |
| VISALIA     | <b>Case Labeling</b><br>Please provide the following information on cases:<br>1. Supplier Name and Address**   |
| HOUSTON     | <ol> <li>Country of Origin**</li> <li>Commodity and Variety</li> <li>Pack Style or Size/Count (For Grapes, do not include the Size)</li> </ol>                                     |
| NOGALES     | <ol> <li>5. Barcode Global Trade Item Number (GTIN) and Lot Number</li> <li>6. Voice Code</li> <li>** Not required on the case label if already printed on the carton</li> </ol>   |
| CHICAGO     | Example of Approved PTI Case Label   |
| NEWARK      | Watermelon, Red Seedless<br>24" Bin 36 Count<br>GS1-128 Barcode encoded<br>with GTIN and Lot   |
| MIAMI       | Global Trade Identification<br>Number (GTIN)   |
| ТАМРА       | Lot Number<br>Voice Code   |
| SANTIAGO    | (01)10764141234621<br>(10)B022B1CFQV99 09 <b>31</b>  |
|             | The bareade on the cortan includes the CTIN and Latin CS1 100 format. Each CTIN is   |

The barcode on the carton includes the GTIN and Lot in GS1-128 format. Each GTIN is identified with the prefix or application identifier (01) and the Lot with (10). The GTIN and Lot



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|                              | number must be sent to Oppenheimer electronically using one of the two methods listed below either by:   |
|------------------------------|--|
| VANCOUVER                    | 1) growers using the Oppenheimer system for packing will scan the barcode on the box to capture the Lot number; or   |
| CALGARY                      | <ol> <li>growers that send an EDI manifest file to Oppenheimer will include the GTIN and Lot in the<br/>manifest for each pallet.</li> </ol>   |
| TORONTO                      | Global Trade Identification Number (GTIN)<br>The brand owner on the carton needs to assign the GTIN of the product. To assign a GTIN you   |
| SEATTLE                      | must contact GS1 in your country to apply for a company prefix. Once you have a company prefix, then you assign a unique sequence to each of your products. If you are using Oppenheimer branded cartons then you will need to request the GTINs from Oppenheimer.   |
| LOS ANGELES                  | Lot Number   |
| VISALIA                      | The lot number is used to group similar product that may be related in a recall, example: field, pack house or pack date. A lot number that is too broad (example lot = grower) could potentially require too much product to be recalled. A lot number that is too specific (example lot = pallet tag) could make a recall too complicated and all of the product could be recalled. An |
| HOUSTON                      | example of a good lot code could be based around a "pack house run" - grower, variety,<br>pack house and pack date or "harvest event" - grower, block-ID and crew.   |
| NOGALES                      | Additional Traceability Information:<br>For more information on the best practices defined by the Produce Traceability Initiative go to  |
| CHICAGO                      | http://www.producetraceability.org under Resources and Tools; the best practices section has detailed information on GTIN assignment, Case Labeling and Lot assignment.  |
| NEWARK                       | For any questions please contact:<br>Steve Roosdahl, Director Chain, Operations and QC<br>PH: 604-461-6779   |
| MIAMI                        | Sincerely,   |
| ТАМРА                        | DaugGroat  |
| SANTIAGO                     | Doug Grant   |
|                              | Senior Vice-President and Chief Operations Officer   |
|                              | The Oppenheimer Group  |
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| and is                       | Expect The World From Us   |
| BEST<br>MANAGED<br>COMPANIES |  |

